



Dr. EMMA WAGNER



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Dedicated and results-oriented **PUBLIC RELATIONS CONSULTANT** with a proven track record of developing and implementing strategic communication initiatives. Adept at building and maintaining positive relationships with media, stakeholders, and influencers. Skilled in crisis management, digital PR, and event coordination.

Experiences:

- Public Relations Director, Influencer Partnership Program to Boost Brand Visibility, London, England.
- Media Director, Digital PR Strategy for Online Reputation Enhancement, London, England.
- Advertising Director Media Relations for High-Profile Executive Interviews, Dubai, U.A.E.
- Advertising Manager, Brand Ambassador Program Development and Execution, Rome, Italy.
- Public Relations Specialist, Employee Training on Effective Communication and PR Etiquette, Rome, Italy.
- Public Relations Specialist, Launch of Podcast Series for Thought Leadership, London, England.
- Public Relations Consultant, Digital Crisis Simulation for Proactive Response Training, Dubai, U.A.E.
- Public Relations Specialist, Internal Communication Strategy for Employee Engagement, Rome, Italy.

Highlights:

- Developed and executed comprehensive communication strategies aligned with organizational goals, resulting in enhanced brand visibility and reputation.
- Successfully navigated high-stakes situations, implementing crisis communication plans that mitigated reputational risks and minimized negative impact.
- Effectively communicated with key stakeholders, including clients, employees, investors, and the community, ensuring a cohesive and positive brand image.

Education:

- 2001 Ph.D. in Public Relations and Corporate Communications, London School of Economics and Political Science (LSE), UK.
- 1998 M.Sc. in Public Relations and Corporate Communications, London School of Economics and Political Science (LSE), UK.
- 1995 B.Sc. Arts in Public Relations, University of the Arts London, UK.